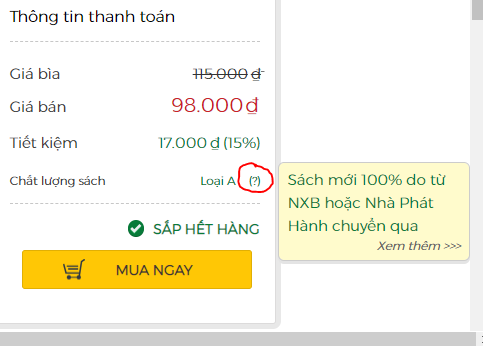
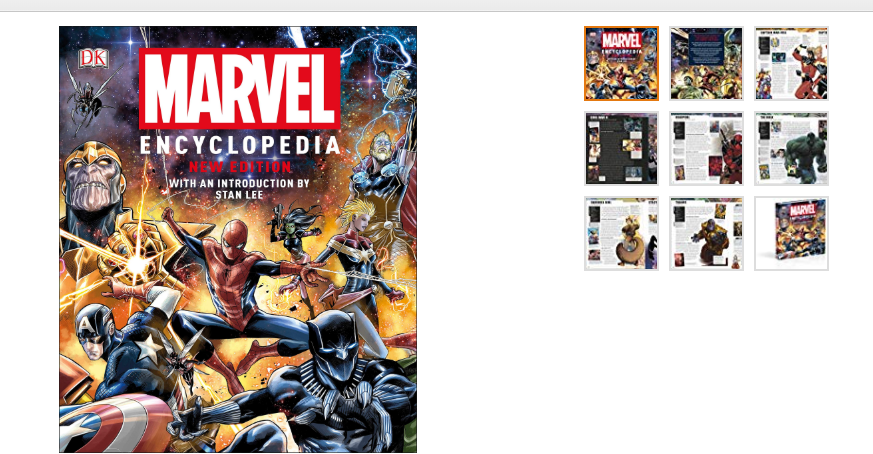
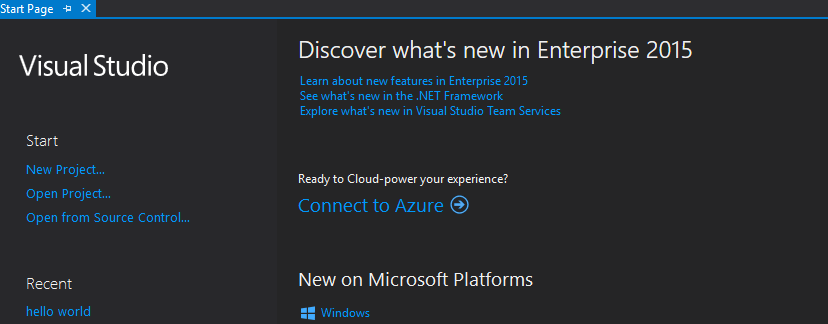
**Information(du web)**

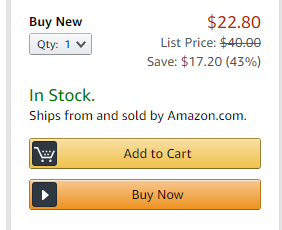




**Lisibilité des couleurs**

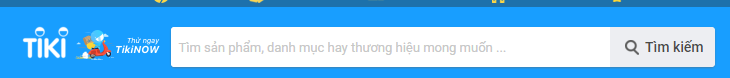


**Signification des couleurs**

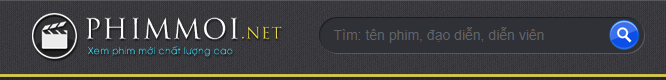
 

**Convention(du web)**

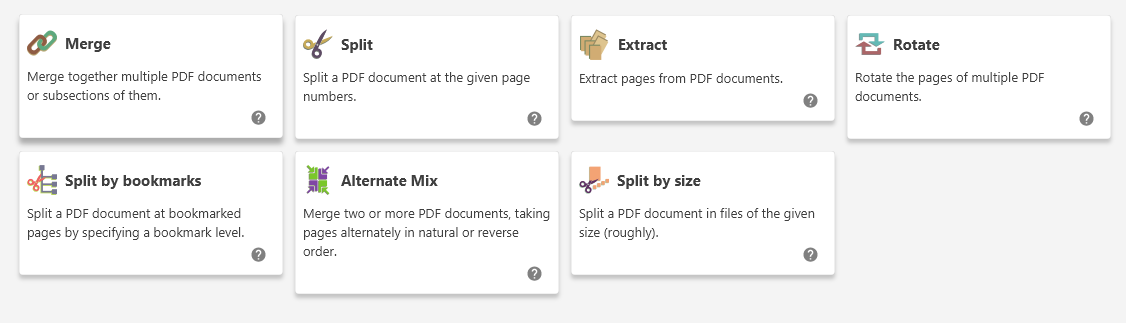








**Loi de Fitt**



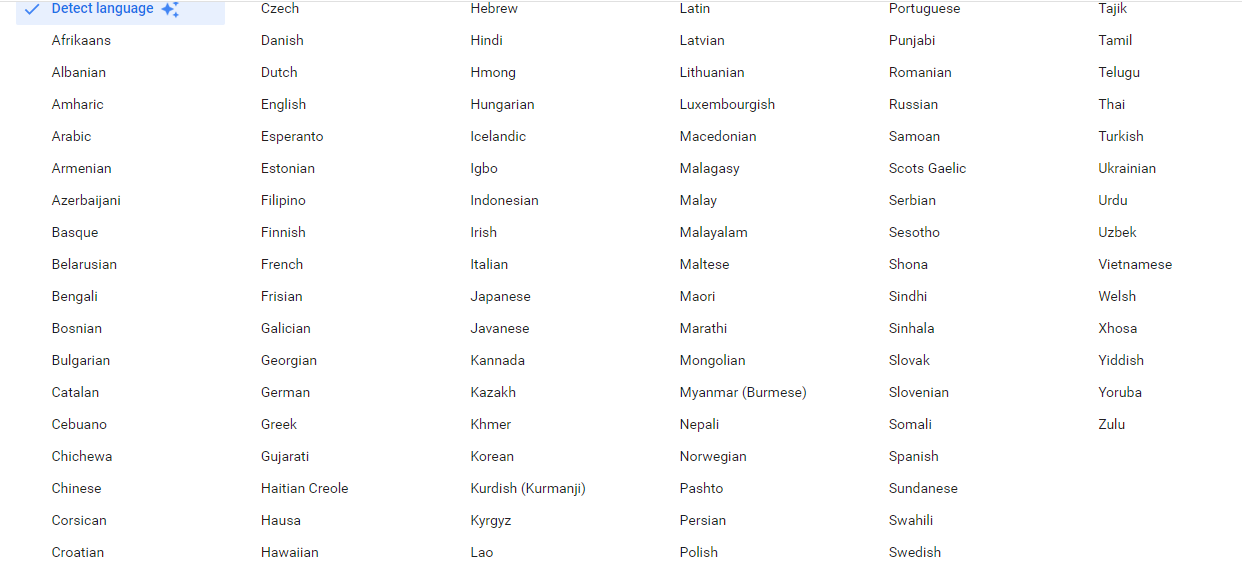
**Affordance**



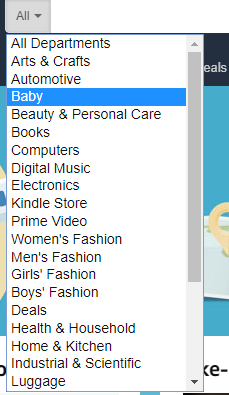


**Architecture(du web)**

\_Structuration par alphabétique sur Google translate.



\_Sructuration par tâches utilisteur.



**Liberté**

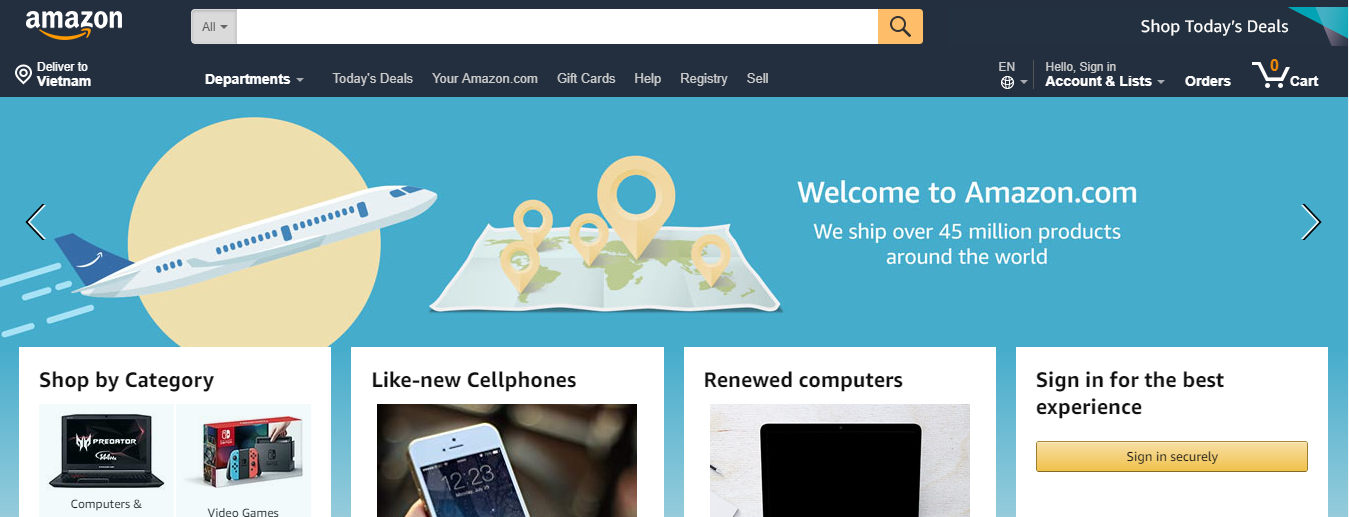


**Organisation visuelle (du web)**

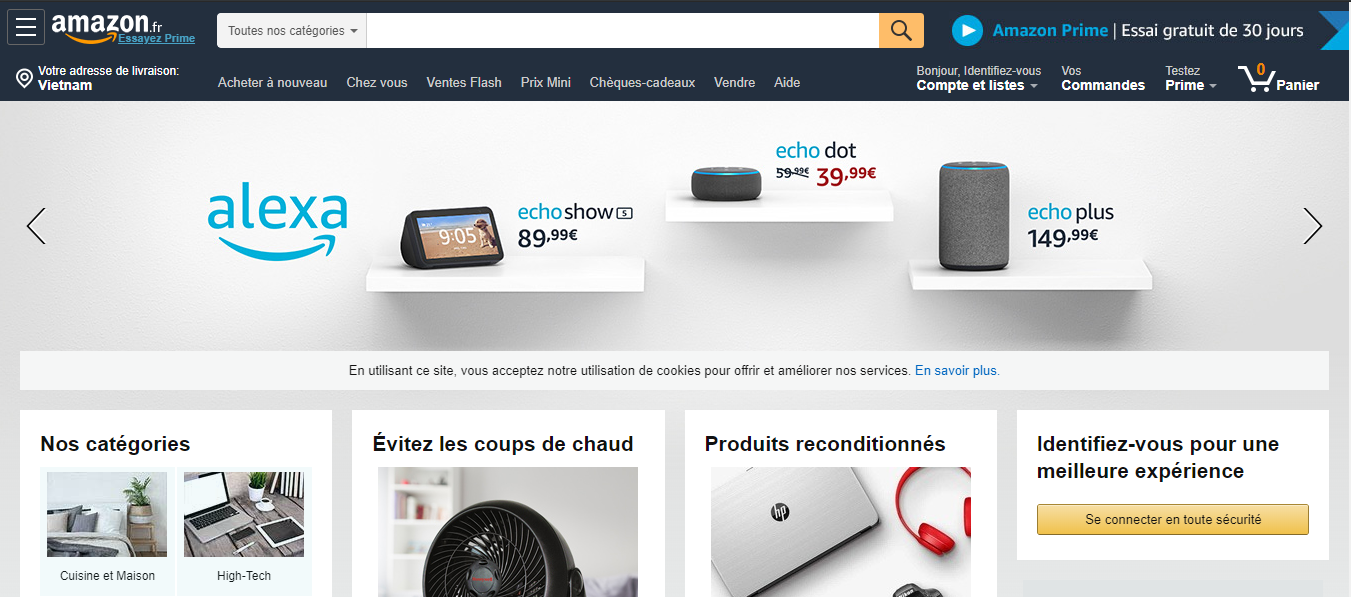


**Cohérence(du web)**

La cohérence du font, des menus, des titres, . . . du l’Amazon entre le site web aux Etats-Unis, au Japon et en France.







**Contrôle explicite**-**contrôle utilisateur**

